

England Boxing Press Release

OPRO to become the official mouthguard partner of England Boxing

OPRO, the world's most technically advanced mouthguard company, has signed a long-term deal with England Boxing (EB), the national governing body for the sport in England, to become the "Official Mouthguard of England Boxing".

As part of the agreement, OPRO will offer its services to members, clubs and at competitions, to enable England Boxing to enhance the safety of boxers from grassroots level, right up to the Elite. The Hemel Hempstead-based company will also play a leading role in supporting England Boxing's aim to grow participation in the sport throughout the UK.

England Boxing joins OPRO's existing 'official mouthguard status' federations, which include England Rugby Union and GB Hockey, and confirms OPRO's status as the world's leading innovator and manufacturer of mouthguards.

Founder and owner of the OPROGROUP, Dr Anthony Lovat BDS commented: "This is a momentous time for OPRO. As a dental surgeon, my team and I are passionate in our commitment to provide the best fitting, most comfortable mouthguards available. We feel honoured that England Boxing has appointed our product as Official Mouthguard of England Boxing. With over 20 years' experience in the development of mouthguard technology, this level of professional recognition in the excellence of our mouthguards represents a great achievement for us all.

Paul Porter, CEO of England Boxing said: "The Board of England Boxing recognise and endorse the importance of providing members with the best oral protection available which is why they have chosen to work with OPRO who are the undisputed leaders in oral technology. OPRO will be assisting England Boxing in future research and development relating to mouthguards and member safety."

England Boxing Board Director and Chair of the Medical Committee, Dr Mike Loosemore, added: "A good quality mouthguard is an essential piece of kit for any boxer and it is excellent news for our members that England Boxing has been able to secure this agreement with the leaders in the market.